Amanda Hanssen

COMMUNICATION DESIGNER

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Boston, MA · Laconia, NH

EDUCATION

Massachusetts College of Art and Design

BFA, Communication Design
Minor in Business of Creative Industries
2023–2027

DESIGN

Brand identity
UX/UI design
Wireframing & prototyping
User research
Typography & layout
Editorial design
Motion
Print production

TOOLS

Figma · Illustrator · InDesign
Photoshop · After Effects
Procreate · HTML/CSS · SwiftUI
Microsoft Office

PROFESSIONAL

Client communication
Customer service
Team collaboration
Problem solving
Time management

Communication Design student at MassArt focused on branding and UI/UX. Experienced in brand identity, web and app design, print production and client work, with a love for design that feels personal.

DESIGN EXPERIENCE

Graphic Designer & Manager

Summers 2024–2025

Gator Graphix · Laconia, NH

- Designed custom boat graphics, signs and banners for local clients.
- Met one on one with customers to turn their ideas into finished designs.
- Produced and installed graphics, and ran the print and vinyl equipment.

Marketing & Social Media Intern

Feb–Jun 2023

Lakes Region Mental Health Center · Laconia, NH

- Created social media content promoting community mental health services, including an illustrated infographic series.
- Developed marketing strategies and tracked analytics to improve results.
- Designed visual assets aligned with branding and campaign objectives.

OTHER EXPERIENCE

Bank Services Representative

Summer 2026

Bank of New Hampshire · Laconia, NH

- Gave friendly, professional customer service in a busy branch.

Lab Monitor

2023–Present

MassArt Academic Technology Services · Boston, MA

- Give one-on-one support and keep the labs' equipment running.